

2023 Census Teacher's Toolkit



Mihi

We would like to extend a special thank you to the teachers, creatives, tamariki, rangatahi and communities.

In particular, we extend a special thank you to census community engagement advisor for Te Wai Pounamu South Island and former youth worker, Silivelio Fasi (Lio) who provided the framework for this toolkit.

2023 Census

The 2023 Census is on 7 March. The census is our chance to represent ourselves, our families, whānau, communities, and cultures.

The census gives us the power to create change that benefits all of us.

Census data is used by communities, iwi, business, councils, and government to plan and fund all the services we rely on – like schools and kōhanga reo, hospitals, parks and recreation centres, public transport and roads, and many other services.

All of us count - Tatau tātou.

What is the 2023 Census Teacher's Toolkit?

The 2023 Census Teacher's Toolkit will help bring the 2023 Census to life in your classroom. It supports you to help tamariki and rangatahi learn about the census and understand the importance of them and their whānau taking part.

This toolkit has been developed by the Stats NZ census team along with Māori and Pasifika teachers, creatives, communities and most importantly tamariki and rangatahi.

It is available in the following languages:

- English
- Te Reo Māori
- Gagana Samoa
- Lea Faka-Tonga
- Te Reo Māori Kūki 'Airani
- Fäeag Rotuam
- Vagahau Niue
- Te Gagana Tokelau
- Te Gana Tuvalu
- Vosa Vakaviti (Fiji)
- Te Taetae ni Kiribati



What is included?

This toolkit is designed to help teachers inject some fun and excitement into the classroom in the lead up to Census Day on 7 March. It includes:

- Instruction booklet
- Lesson plan
- 45 – 60 minute lesson: “What is the Census?”
- Video featuring entertainer / dancer Elvis Lopeti
- Details on how to enter our mini-census competition
- In-class activation resources;
 - KWL chart
 - A brief history of census
 - Clothing activity sheet
 - Funding activity sheet
 - Classroom mini-census

All resources are available for download at: www.census.govt.nz/schools

How do I use the 2023 Census Teacher’s Toolkit?

We have designed the toolkit to be used and adapted in whatever way suits your classroom environment.

We invite you to:

- Regionalise content to your specific area to make it relevant
- Tailor the lesson plan to suit your classroom needs
- Adapt, adjust and grow the content as you see fit for your students
- Share your mini census results within your own community to continue the kōrero around the importance of being heard and completing the census

How do I enter my class for prizes?

There is the chance for your classroom to **win one of 250 \$100 stationery vouchers.**

To enter, simply send the following to sarah.hume@stats.govt.nz by **5pm, Friday 10 March 2023.**

- A copy of your classroom’s mini census and the tallied results
- A photograph of your class holding up their mini-census (if you are sharing your results on social media please tag **@2023Census** so Stats NZ can include them on their social media channels)
- Contact details for the teacher and school



Census toolkit

Lesson plan

Achievement objective:

- Understand what the census is and why it is important
- Understand that people have social, cultural and economic roles, rights and responsibilities which include participating in the census (L2 Social Studies, NZ Curriculum)
- Understand how people use the census to make decisions about access and the use of resources (L3 Social Studies, NZ Curriculum)

Learning outcomes:

- Complete the KWL chart
- Complete the clothing analogy activity
- Student participation in a mini class census
- Creation of student TikTok style video that demonstrates understanding of the census and its importance (optional)

Resources:

- Lesson plan and teacher resource (provided)
- Video content (provided)
- KWL chart (provided)
- Clothing analogy activity (provided)
- Projector / screen
- Paper, markers, scissors
- Mobile phone with camera (optional for video)

This lesson plan is designed around one lesson and includes an optional extension activity to create a TikTok style video.



Lesson (45 - 60 min)

What is the census?

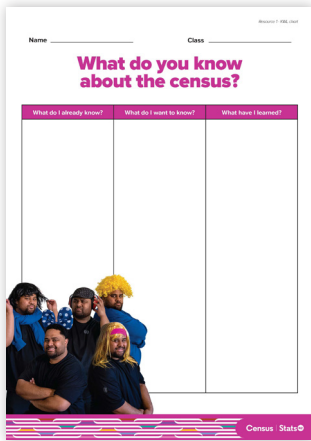
Task one	Prior knowledge - What do you know about the census? Pair or small group discussion. Students to brainstorm ideas and then complete the first two columns of the KWL chart.	Resource 1
Task two	Teacher reads to the class a brief history on census Teacher then asks “Why is the census important?” - Discussion	Resource 2
Video	Play video provided as a resource Students watch video and then continue to complete column 3 of KWL	Video Resource 1
Task three	Clothing analogy – Part one (assign clothes to character)	Resource 3
	Map analogy – Part two (how census applies funding?)	Resource 4
Task four	Teacher facilitates a class mini census. As the teacher asks each question, students place their hands on their desks if their answer is no and raise their hands if it is yes. These are meant to be fun and engaging for the students so feel free to be creative with the questions, depending on the class. Possible questions: <ul style="list-style-type: none"> • Do you walk to school? • Can you speak more than one language? • Who thinks [Insert a local suburb] is the best place to live? (repeat with other relevant local suburbs) • How many siblings do you have? (Multi choice) • My favourite takeaways are? (Multi choice) Teacher may choose to allocate one or more students to count the results and tally them for the class.	
Task five	Drawing on the whole lesson, students create their own four-question mini census based on what they would like to see more of in their community. This mini census can be completed in class, around the school or at home. This activity is what is submitted as part of the prize draw.	Resource 5

Extension activity (optional)

Students create a short TikTok style video that shares information on what the census is and why it is important and encourages whānau to get involved.

Census toolkit

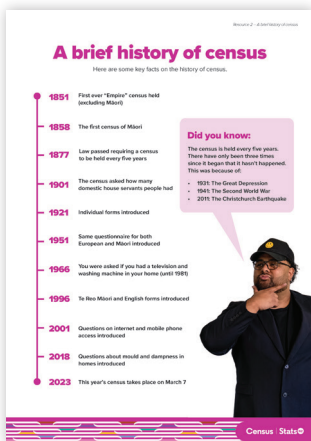
Resources info



Resource 1

KWL chart

The KWL chart has been designed to be used throughout the lesson, in a variety of ways. One option is for each child to have their own chart to complete throughout the lesson. The second option is to complete the chart in small groups or pairs.

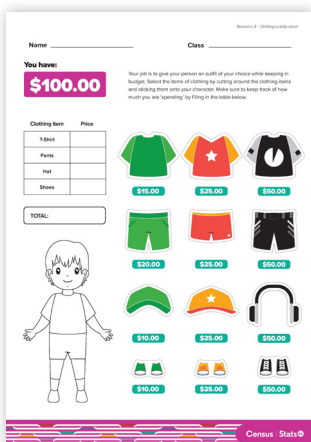


Resource 2

A brief history of census

This resource is designed to assist teachers in providing a brief history of the census.

For this activity, we recommend choosing relevant information of interest to your class, for example your specific region, suburb, or cultural breakdown.



Resource 3

Clothing activity sheet

This activity sheet has been designed to help kids understand the process of allocating resources based on what is needed.

Firstly, you can ask your students to assign clothing to style the character based on their initial thoughts.

Once they have done this, you can bring in different scenarios such as “But what if they need headphones for music class or good shoes for basketball?” This is to create an understanding of how the government allocates funding (represented by clothing items) based upon need, however if people don’t tell us what they need (by completing the census) they can’t do this properly.



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Resources info

Resource 4

Funding activity sheet

This resource is paired with Resource 3 and focuses on the student acting as the government and spreading funding across Aotearoa. The aim of this activity is to get the students to think about where funding should go based upon population and the needs of communities. Through this exercise, the idea is to reinforce the importance of individuals having their voices heard so that the government can understand where funding is needed. This can be linked to better healthcare, schools, playgrounds and infrastructure for their local community and whānau.

Resource 4: Allocating funds

Using what you have learned, how would you allocate funding across Aotearoa? Colour in the map to show your choices.

Legend:

- ☐ > \$50
- ☐ > \$40
- ☐ > \$30
- ☐ > \$20
- ☐ > \$10
- ☐ > \$5

\$500 to spend

Map labels: Northland, Auckland, Bay of Plenty, Gisborne, Hawke's Bay, Manawatu, Wellington, Canterbury, Otago, Southland, West Coast, Tairāhiti, Te Kaitiaki, Te Arawa, Te Hiku.

Census Stats

Resource 5

Classroom mini census

These forms are designed for the class to discuss and create their own mini census, with the idea that they tally the answers for analysis.

Completion of a classroom mini census means the classroom is eligible to go into the draw to win a \$100 stationary voucher.

Resource 5: Our class census 2023

Now it's your turn to create your own census. What are four questions that you want to ask your classmates, school or whānau? (a) How many siblings do you have?

Question 1: _____

Multiple choice: ☐ _____ ☐ _____ ☐ _____ ☐ _____

Question 2: _____

Multiple choice: ☐ _____ ☐ _____ ☐ _____ ☐ _____

Question 3: _____

Multiple choice: ☐ _____ ☐ _____ ☐ _____ ☐ _____

Question 4: _____

Multiple choice: ☐ _____ ☐ _____ ☐ _____ ☐ _____

Census Stats

Video

Video engagement

A fun 2 minute video featuring dancer and entertainer Elvis Lopeti, Celebrity Treasure Island finalist and member of Parris Goebel's acclaimed Royal Family Dance Crew.

In the video, Elvis helps explain the key concepts of the census in a fun, engaging way. The video has been created in TikTok style, designed to play to the classroom at any point in the lesson.



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